

FIG. 1

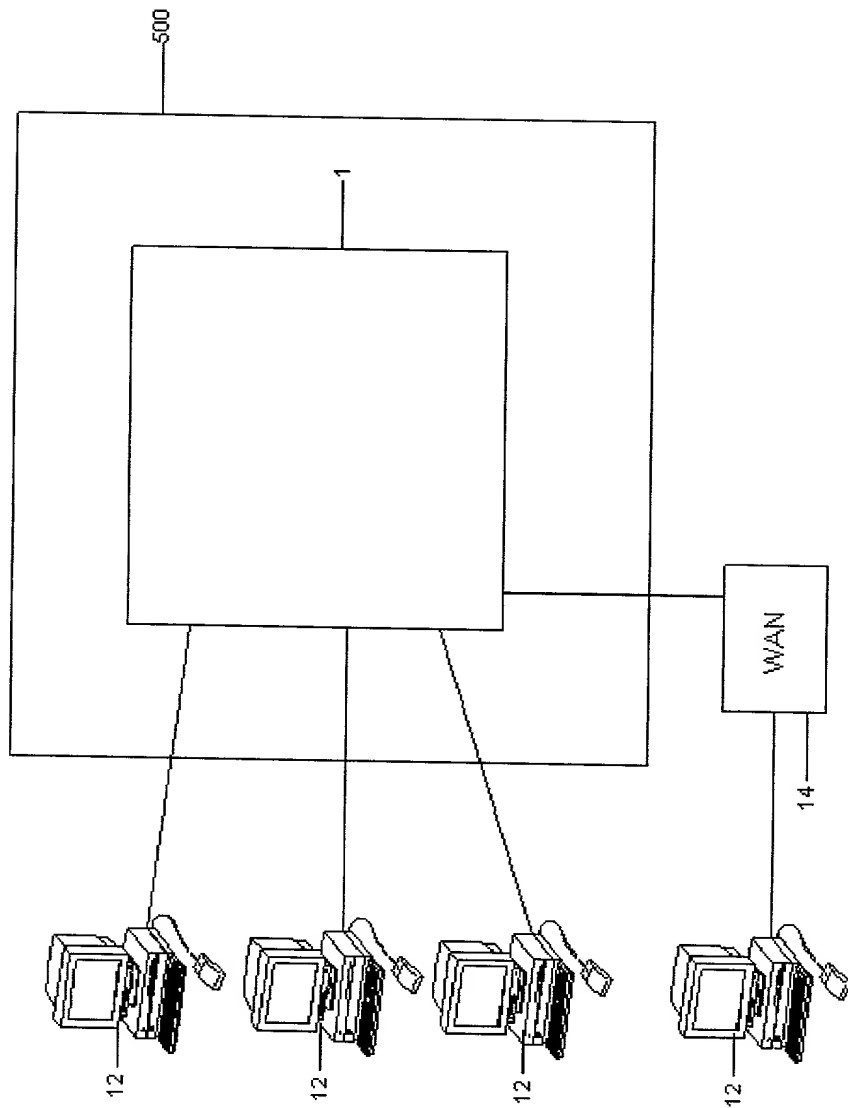


FIG. 2

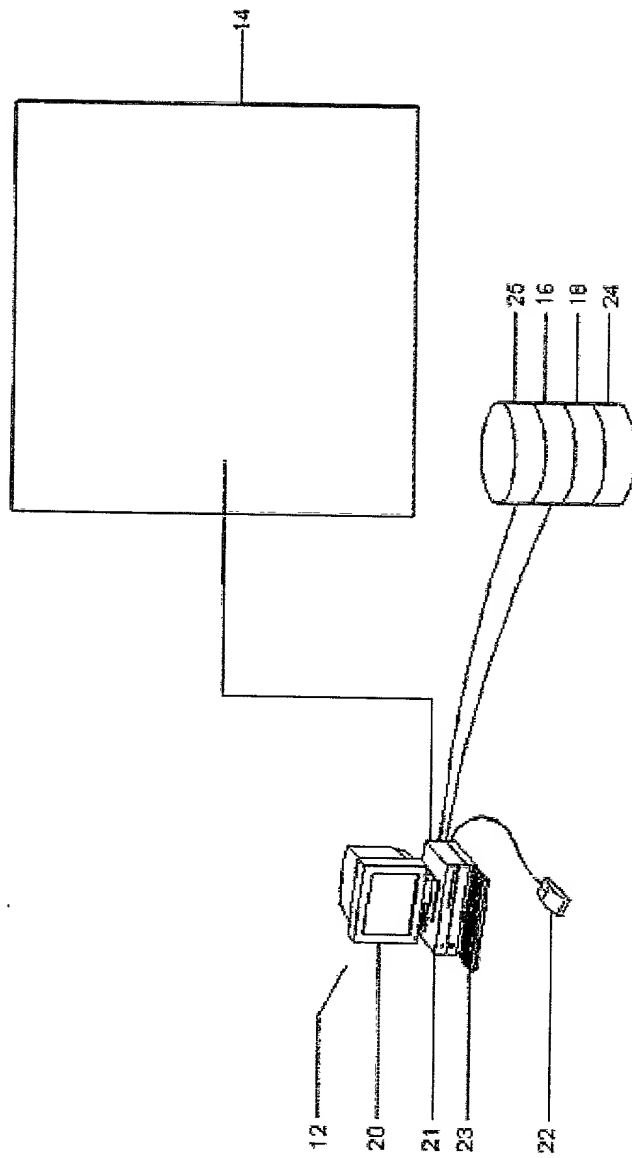


FIG. 3

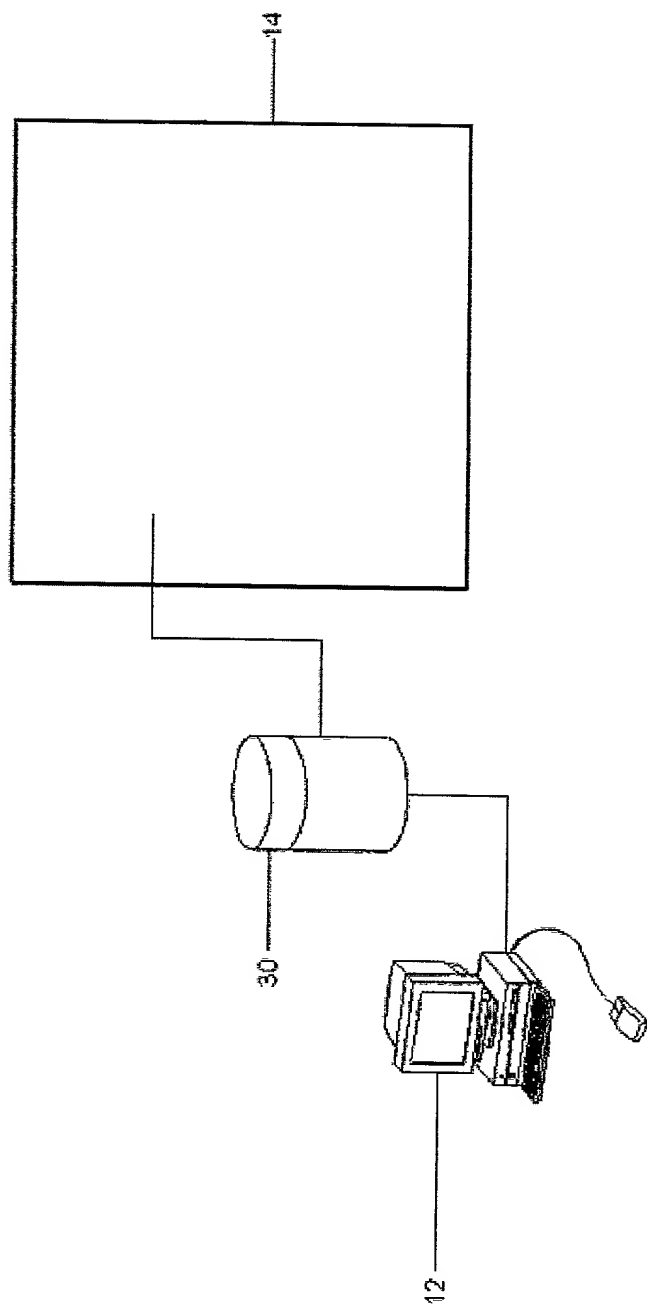


FIG. 4

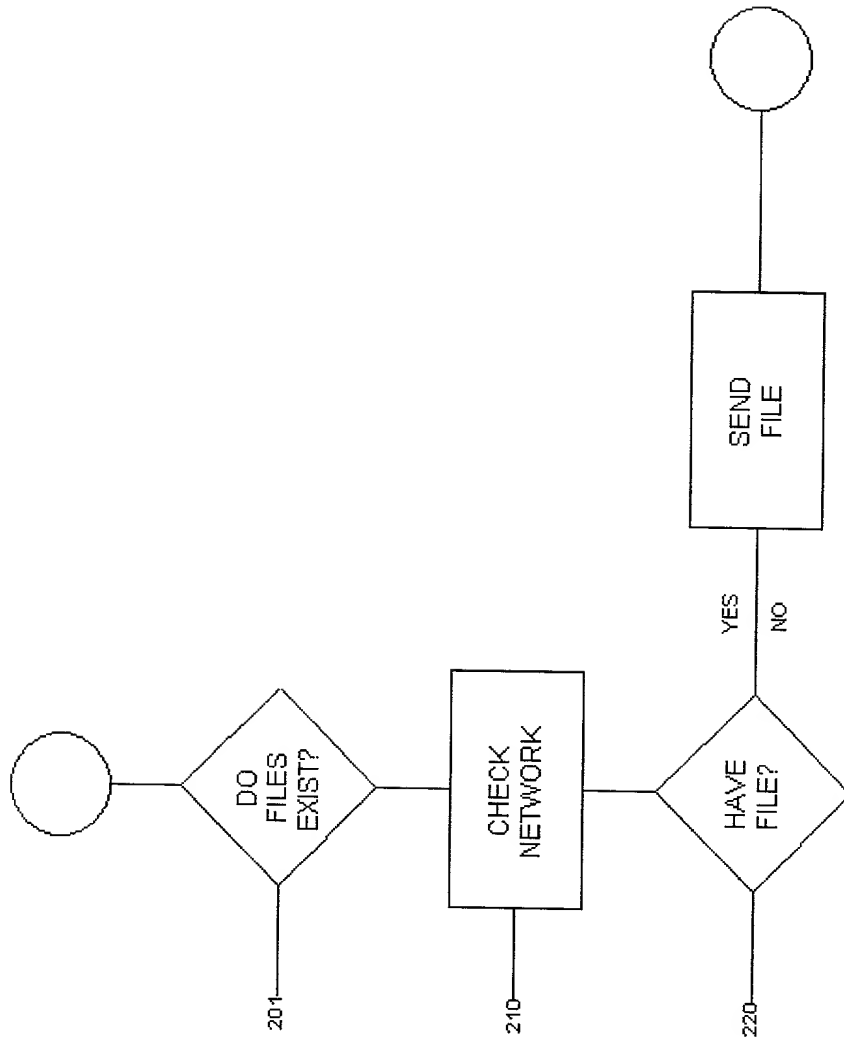


FIG. 5

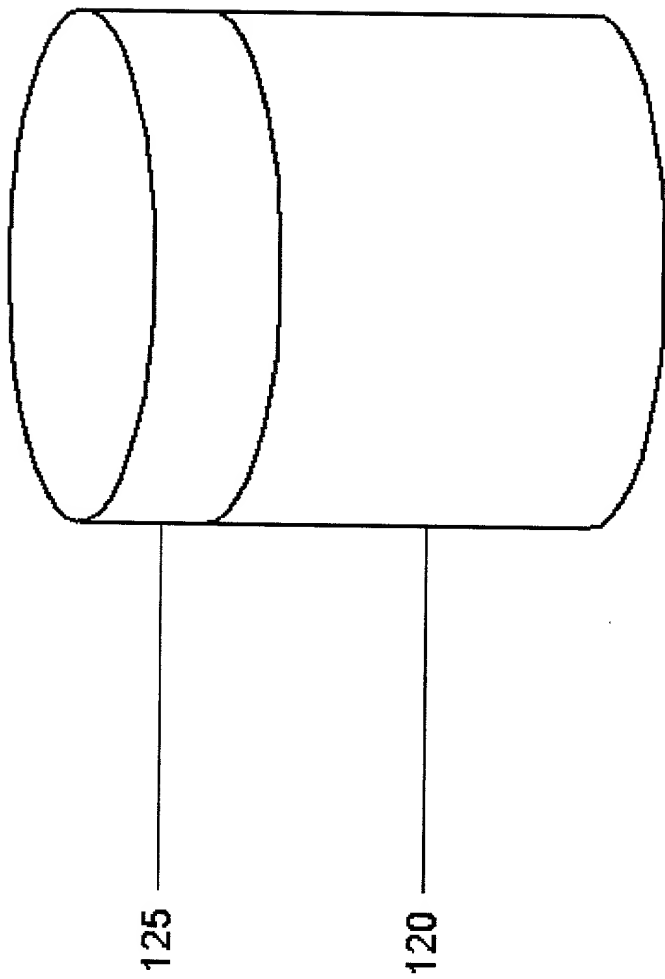


FIG. 6

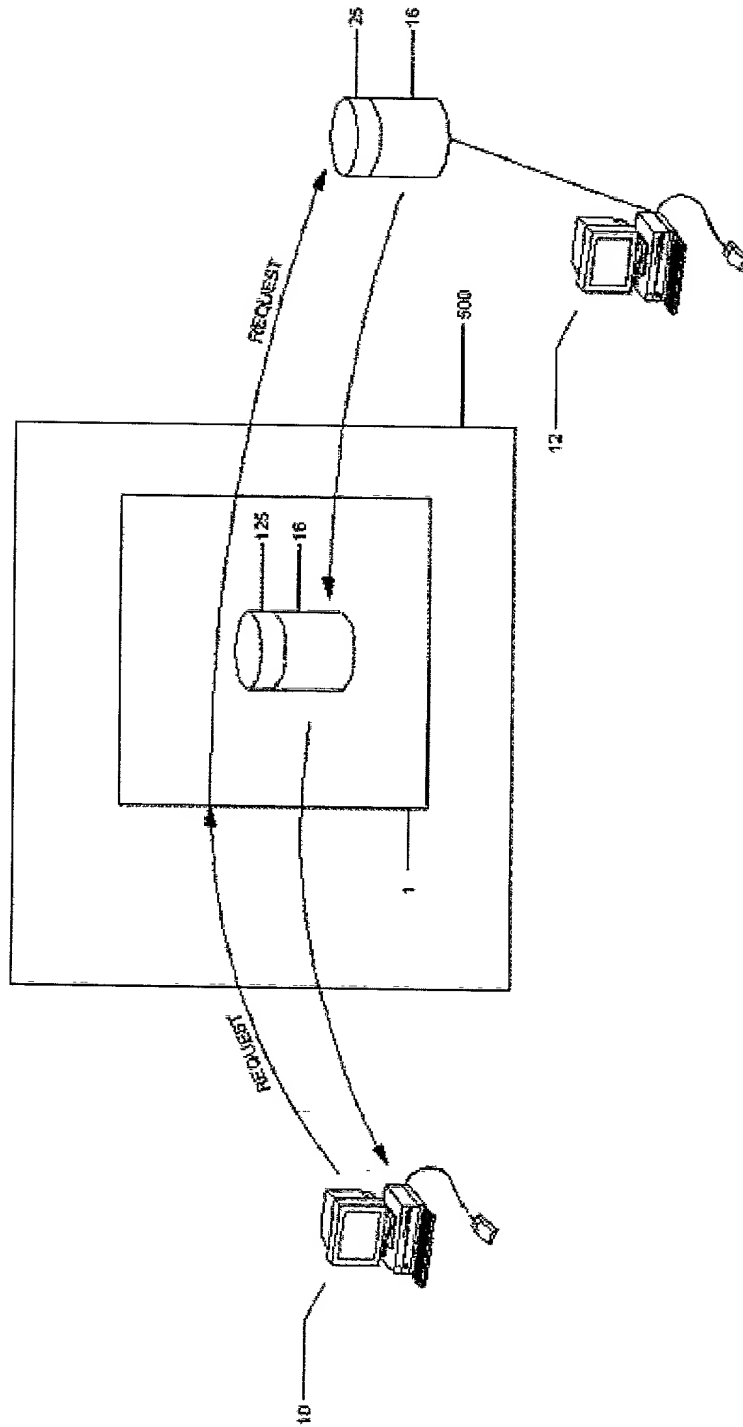
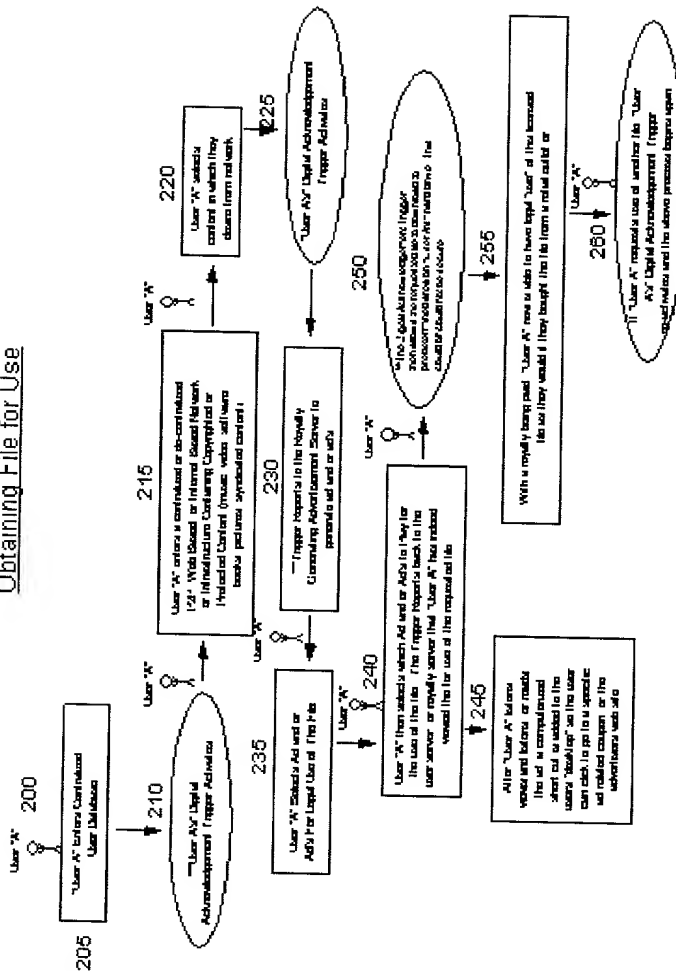


FIG. 7

Illustration "A"
Obtaining File for Use



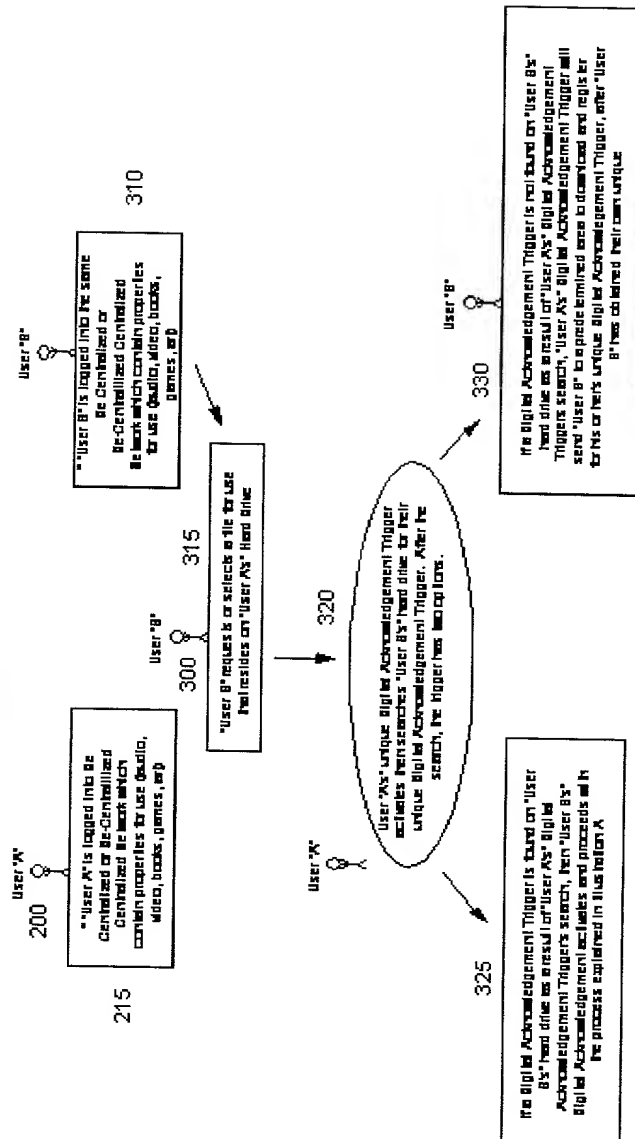
* Each user has a unique digital advertisement trigger which is assigned to the user

** Digital Advertisement trigger request back to the ad server and request to generate a trigger for the user or for specific content which was determined but one of users was assigned a trigger for the file. Advertisement User A selects the predetermined ad and/or ads which must be played prior to the actual download of the content to User A's hard drive or portable media device

*** The ad server is made up of advertisement that was supplied by paid creating advertisers. Advertisers advertisement ads are in scheduled advertisement based on their own campaign or time of the year. Each time an ad is played the advertiser receives notice and a royalty is paid to the original ad media owner

FIG. 8

Illustration "B"
Exchanging File in a P2P Setting
For Other User's "Use"



* In a Peer to Peer setting, files are exchanged a request from each users hard drive, and not a centralized location.

FIG. 9